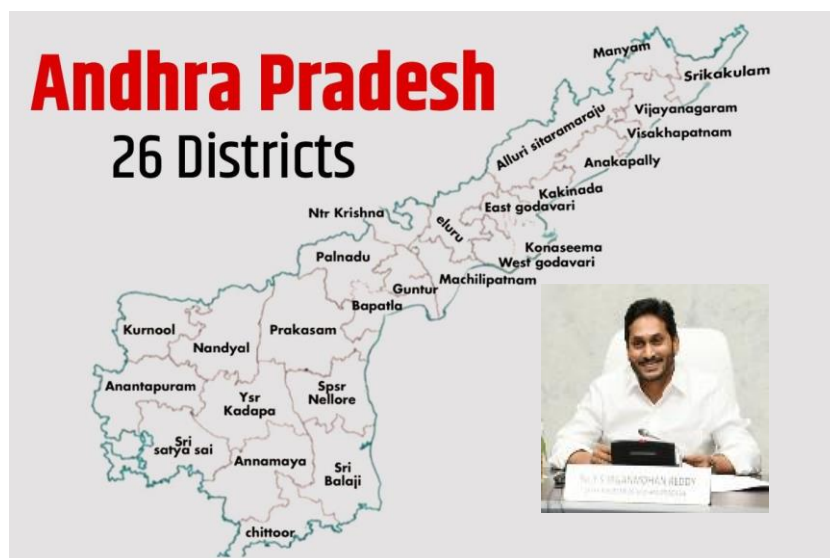


# Citizen Survey of Andhra Pradesh



organized by



**Andhra Pradesh State Council of Higher Education  
(APSCHE)**  
**Board for Community Development through Education  
(BCDE)**  
**Government of Andhra Pradesh**  
**in collaboration with**  
**Centre for Policy Research (CPR)**

## **PREFACE**

The Citizen Survey will help Government administrations understand the opinion of citizens and help improve service delivery and governance of cities. Survey would help the administration for better planning and decision-making. The main purpose of the report is to evaluate data through educated students surveyed on urban youth up to the lowest administrative functionary to facilitate macro/ micro level planning and development.

Govt. of Andhra Pradesh has Proposed Citizen Survey on Nadu-Nedu, Ammovodi, YSR Cheyutha in collaboration with Finance Department Govt. of A.P, Centre for Policy Research (CPR) New Delhi.

This survey promises to provide the first detailed profile of urban youth in Andhra Pradesh, addressing two major concerns. First, there has been no large-scale survey of the job and education profiles of Andhra Pradesh's urban youth, which is critical information for developing policy to address their economic future. Second, there is no large-scale data on urban youth preferences and perceptions. Understanding preferences and perceptions is critical for describing how responsive new policies can be to the needs and desires of Andhra Pradesh's urban youth.

Citizen Survey aims on assessment and improve Government Welfare Schemes with CPR. 6 Professors across the State identified to act as "Academic Leads" in conducting Citizen Survey.

The report is an outcome of the efforts of the Enumerators, BCDE working on various projects. We heartily congratulate them for bringing it out as a report. Finally, I sincerely place on a record that this report will provide to be very useful in the implementation of various development activities in the districts and the contents of the report are being made available to the user BCDE online also.

BCDE Team

## ACKNOWLEDGEMENTS

The primary guiding force for the project The Finance Department, Govt of Andhra Pradesh headed by FM, **Shri Buggana Rajendranath Reddy, Shri Shamsheer Singh Rawat IAS, Shri Gulzar IAS** and Team of Shri. K.V.Satyanarayana and Mr.Vamshi Consultant was throughout the project. We are highly indebted to their constant support.

We place our sincere gratitude to **Sri Nedurumalli Ram Kumar Reddy, Chairman**, Board for Community Development through Education (BCDE) Govt. of Andhra Pradesh for the whole-hearted support and guidance during the execution of this work.

We are grateful to the **Sri. Prof. K. Hema Chandra Reddy , Chairman**, APSCHE, Govt. of Andhra Pradesh for his support to complete the work successfully.

We owe a great deal to **CPR –Indus Team: Neelanjan Sircar, Tarun Cherukuri, Neeha Jacob, Jenny Susan John, Gurkirat Singh Juneja, Siva Karthik, Ritu Kochar, Prof. Partha Mukhopadhyay, Kanhu Pradhan, Shamindra Nath Roy** for overall support and guidance during the execution of this work.

We extend our sincere thanks to **Prof. M.L.S. Deva Kumar, Secretary &CEO**, BCDE for being a guiding force through out this journey. The Success of Citizen Survey Project is not only a reflection of the Student's hard work but also a testament to the leadership and we look forward to continuing the contribute to the success of our BCDE under Secretary & CEO's guidance.

The Steering Committee for the project headed by **Prof.K.RamaMohanaRao** Vice Chairman, APSCHE with Six Professors drawn from Universities of Andhra Pradesh, provided excellent guidance throughout the project execution, for which their time and effort must be lauded extensively.

We are also thankful to the **Vice Chancellors, Registrars and BCDE University Coordinators** for their support and coordinating in providing help in drawing the best students and instructing them from time to time during the execution of the activity.

**BCDE Team**

## **INTRODUCTION**

Govt of Andhra Pradesh has established Board for Community Development through Education (BCDE), as a part of structural reforms in the state of Andhra Pradesh with a commitment to address the challenges such as accessibility, affordability, quality, equity and accountability to usher a paradigm shift in the education eco system.

This board primarily functions to make educated youth as torch bearers for the positive change in the Community Development by making them socially conscious, responsible and hence in partaking in the Governance.

Board for Community Development through Education (BCDE) requested University Authorities to depute identified Research Scholars/ PG/ UG students from various Universities and colleges in Andhra Pradesh for CITIZEN SURVEY collaboration with Centre for Research Policy (CPR).

The Center for Policy Research (CPR), a major research institution based in New Delhi, and Indus Action, a policy implementation NGO also based in New Delhi, are collaborating with the Government of Andhra Pradesh to understand the lives of urban youth in the state of Andhra Pradesh, as well as the households in which they reside, using a survey. This survey will be the first-ever detailed profile of Andhra Pradesh's urban youth, and will help to design policies in the state of Andhra Pradesh.

As per the long-term plan of APSCHE – BCDE, under the direction of Govt. of AP, it is decided to have self-sustenance in organizing Citizen Survey in the state of AP on various academic and administrative topics and issues. It is very important to the government of Andhra Pradesh that this survey be completed quickly with correct information. From the Andhra Pradesh Government, the Andhra Pradesh State Council for Higher Education (APSCHE) and the Board of Community Development through Education (BCDE) are coordinating the implementation of the survey.

Initially, BCDE established a platform to coordinate all Universities and colleges in the state of AP. BCDE created a google form for students to fill out, and those who completed they were nominated as BCDE soldiers. The CPR Citizen Survey Training Program was conducted in two phases. Some of BCDE Soldiers who have attended both Phase-1 and Phase-2 of the training, Few of nominated BCDE Soldiers have been appointed as Survey Enumerators to conduct the citizen survey in Andhra Pradesh.

### **Long term Objective: [Building Evaluation Capacity in Andhra Pradesh](#)**

While delivering a rigorous, responsive and timely set of evaluation studies is the primary goal, the partnership between CPR, DMEO and the Government of Andhra Pradesh also seeks to build long-term evaluation capacity in the state. Working closely with DMEO at each stage of the process, we will identify the state-level office and relevant state-level partner institutions (universities, research centres and institutes, civil society organisations) to start building a dynamic public evaluation ecosystem in Andhra Pradesh. This will lead to the identification of potential resources for present and future evaluations research and orientation, training and partnership building workshops will be conducted as required during the project period.

### **Hypotheses and Outcomes of Interest**

We are interested in analyzing the process, perception, and impact of the programs under study. Here, we briefly discuss how we operationalize these concepts for empirical measurement.

- a) **Process.** We operationalize the analysis of the process along 3 key axes: *consistency*, *clarity*, and *motivation*. Using participant observation and surveys of bureaucrats in the secretariat as well as volunteers, we seek to understand the consistency of implementation — the extent to which functionaries carry out similar tasks and share responsibilities in a similar manner across secretariats. We also characterize the clarity of task assigned to each functionary — the extent to which each functionary understands and carries out (non-overlapping) responsibilities. Finally, we seek to understand the extent to which functionaries are motivated to carry out specified tasks.
- b) **Perception.** We operationalize the analysis of perception along 2 key axes: *program-related perceptions* and *bureaucratic/political attribution*. Using survey-based measures on citizens, we seek to understand program-related perceptions — about overall satisfaction, attitudes on its functioning, bottlenecks and possible improvements, and assessments of ease of access to relevant functionaries and grievance redressal. We also seek to understand bureaucratic/political attribution — the extent to which citizens understand all of the actors involved in the implementation of the program, whom the citizen holds responsible for various components of the program, and whether

successful implementation of the program changes overall levels of satisfaction with bureaucrats and politicians.

- c) **Impact.** We operationalize the analysis of impact along 2 key axes: *program-specific goals* and *externalities*. With the exception of *Nadu-Nedu*, our assessments focus on programs that have been almost fully rolled out. This means that our principal form of analysis will be “retrospective” in nature — attempting to understand how outcomes of interest changed over the period in which the program has been active and how the program has contributed to the changes in these outcomes. Each program has stated objectives, over which we will conduct a retrospective analysis using a combination of administrative and survey measures. But there are several positive externalities that also occur from a program. For instance, a cash transfer for education can affect overall consumption patterns. We seek to understand these externalities as well through survey and administrative data.

### **Sample Design of the Study**

We use the GSWs structure as the basis for sampling. We randomly select **350** out of the 15,004 secretariats in Andhra Pradesh stratified by district-level population, with an average of 40 respondents per secretariat for a total sample of **14,000**. We aim to conduct an evaluation of *Ammavodi*, *Rythu Bharosa*, and *Nadu Nedu* in two senses. First, we aim to analyze the impact of a program on a subset of the population on which this can be observed. This is what is known as a “causal” claim. Second, we seek to understand the experiences and perceptions on a population that is representative of those who received benefits. This is a “descriptive” claim. (We note here that, as described below, a causal claim will necessarily be restricted to the wealthiest recipients of the direct cash transfer schemes and gram panchayats with multiple schools. The descriptive claim helps us discern the experiences of poorer populations and smaller gram panchayats as well.)

### **Principles of Sample Selection**

To understand the principle behind selecting a causal subsample, we can think of a subpopulation that is very close to the threshold between inclusion and exclusion (with some being included and others being excluded). Because those that are excluded are likely very similar to those included (as they are both close to the threshold), we can compare those included to those excluded to develop a good causal understanding of the impact of the program on this subpopulation. This is what we think of as a *retrospective discontinuity design*. It is retrospective because the programs have already been implemented, and it is a “discontinuity” because a very similar population has either been included or excluded from the program based on small deviations in underlying attributes.

### Citizen Survey Training Phase-1 at Andhra University, Visakhapatnam.

#### Conducting team:

Prof. M. L. S. Deva Kumar., Secretary & CEO, BCDE

Prof. N. A. D. Pal., BCDE University Coordinator

CPR – Indus Team: Neelanjan Sircar, Tarun Cherukuri, Neeha Jacob, Jenny Susan John, Gurkirat Singh Juneja, Siva Karthik, Ritu Kochar, Prof. Partha Mukhopadhyay, Kanhu Pradhan, Shamindra Nath Roy.

#### Higher Officials:

22<sup>nd</sup> Nov, 2022: **Sri.Nedurumalli Ramkumar** Chairman, Board for Community Development through Education (BCDE), who is the instrumental in planning and execution of the Citizen Survey Project, attended the training session and addressed the students from various Universities, who are trained on Research Methodology and usage of Survey Instruments. He advised the participants to be fair in the process of enumerating the facts from



the respondents.



23<sup>rd</sup> Nov, 2022: **Dr. Sekhar Bonu**, DG, Development Monitoring and Evaluation Office (DMEO), NITI Aayog witnessed the process of training by CPR team. He worked in the



Indian Administrative Services and served as a civil servant in the state of Rajasthan between 1987-2003, among others, as district magistrate, director of primary and secondary education, chief executive officer of state-owned enterprises also he addressed the students in training and motivated them. He appreciated the efforts made by the CPR and Indus team in conducting the training and also BCDE for organizing the training programme.

**Training program scheduled from 21<sup>st</sup> to 25<sup>th</sup> November, 2022 are as follows:**

On the first day of the session, the CPR and Indus Team explained the significance of the training and survey that the participants will conduct while out in the field. The Centre for Research Policy in New Delhi is an organisation that conducts surveys on a variety of prominent and evolving topics in order to highlight the significance and improve the effectiveness of government schemes or programmes. This five-day training is being held to better understand the lives of urban youth in the state of Andhra Pradesh, as well as the families in which they live. This survey's respondents are urban youth, men and women aged 19 to 29. The Centre for Research Policy and Indus Action seek to collect demographic information as well as information on household infrastructure, well-being, and access to government schemes from these households.



Enumerators investigate educational and job opportunities, as well as skills training outside of formal education, in particular for youth respondents. To gain a better understanding of youth aspirations, as well as their perceptions of their own lives and the state of Andhra Pradesh.



This survey promises to provide the first detailed profile of urban youth in Andhra Pradesh, addressing two major concerns. First, there has been no large-scale survey of the job and education profiles of Andhra Pradesh's urban youth, which is critical information for developing policy to address their economic future. Second, there is no large-scale data on urban youth preferences and perceptions. Understanding preferences and perceptions is critical for describing how responsive new policies can be to the needs and desires of Andhra Pradesh's urban youth.

During this training period, trained enumerators were given real-time training on the previous session, and they were divided into teams before being taken to the nearby GSWS secretariat to collect samples from urban youth. The difficulties that the enumerators encountered while conducting the survey are discussed. Following training, the enumerators must conduct 20 days of field work in their hometown, collecting samples. To login and complete the survey using the online app Kobo Collect, the enumerators were given a unique enumerator code.

Enumerators and surveyors would be given contact information for GSWS (Grama

Sachivalayam and Ward Sachivalayam) village secretariat officials. Enumerators are expected to contact them and gather information about the availability of (urban youth) respondents before visiting the secretariat for the survey, and their consent is obtained if they are willing to respond to the survey.

These five-day training sessions went well, and the students who took part were also given permission to conduct surveys as enumerators, collecting samples from urban youth. In this program around 200 students actively participated. Students chose their location wherever they wanted to conduct the survey.

### **Citizen Survey Training Phase-2 at Acharya Nagarjuna University, Guntur.**

#### **Conducting team:**

Prof. M. L. S. Deva Kumar., Secretary & CEO, BCDE,

Prof. Dr. K. Sunitha., BCDE University Coordinator

Mr. K. Vijaya Kishore, BCDE Asst., University Coordinator



CPR – Indus Team: Neelanjan Sircar, Tarun Cherukuri, Neeha Jacob, Jenny Susan John, Gurkirat Singh Juneja, Siva Karthik, Ritu Kochar, Prof. Partha Mukhopadhyay, Kanhu Pradhan, Shamindra Nath Roy.

**Training program scheduled from 12<sup>th</sup> to 16<sup>th</sup> December, 2022 are as follows:**



On this second phase of training started with CPR Team explained the importance of subsequent survey of the commitment to collecting valuable data that can significantly contribute to improvement of government initiatives targeting urban youth in Andhra Pradesh. The insights gained from this comprehensive survey will not only

highlight the challenges faced by this demographic but also inform policy decisions to enhance their overall wellbeing and contribute to the state's development. Enumerators to explore avenues for education and employment, particularly focusing on skills training outside of formal education.

Citizen Survey aims to gather valuable insights into opinions and perspectives of students, contributing to a better understanding of their civic engagement and awareness. The survey is part of Ease of living Index seeking to directly capture the perceptions of citizens with respect to the quality of the life in the cities.



The survey will help government administrations understand the opinion of citizens and help improve service delivery and governance of cities.



In this training program, some of UG Research Scholars/ PG/ UG students whoever attended in citizen survey training phase-1 also participated in phase-2 from various Universities and colleges, The Survey aims to collect comprehensive data, household infrastructure and access to government schemes. Enumerators will developed into educational and job opportunities available to respondents, with a specific emphasis on skills training outside of formal education.

Board for Community Development through Education has decided to give certificates to the enumerators who have actively participated in the survey and also enumerators are allowed to claim travelling expenditure and as a daily incidental expenditure an amount of Rs.250/- per day. During this survey, an instructions have been given by BCDE and APSCHE to University / College enumerators to conduct the survey as outlined below

### **APSCHE – BCDE – CPR - CITIZEN SURVEY – TA DA INSTRUCTIONS – ENUMERATORS**

1. Enumerators shall get assigned face pages from the concerned CPR Team. Shall report in concerned whatsapp group about which secretariat they are visiting on day to day basis. It is expected that minimum of 5 samples shall be completed per day.
2. Once complete the survey for the day, all face pages completed on that day, need to be uploaded using given google form.
3. After completion of assigned samples or after 10 days of active survey participation, they shall fill up the Citizen survey TA & DA bill form, attaché tickets / vouchers in original, Bank Passbook copy, Aadhar copy.
4. Travel Allowance Proofs to be attached:
  - a. Train / Bus tickets (No A/c Class) in nearest route
  - b. Shared Auto Voucher
5. Daily incidental Allowance: Rs. 250/- per day

Accordingly, BCDE University Coordinators has Coordinated the Enumerators to submit their daily allowances and claim bills to the BCDE Office. For the appreciation of students BCDE

has distributed the certificates who are successfully completed the surveys, University authorities organized the program with proper acknowledgement in a meeting and appreciated them in the presence of other students in all Universities of AP.

The following number of Enumerators participated in citizen survey from various Universities/ Colleges in Andhra Pradesh. The survey details are under here.,

Citizen Survey of Andhra Pradesh			
S.No	Name of the University	No. of Enumerators	No. of Surveys
1	Andhra University	5	44
2	Vikrama Simhapuri University	20	365
3	Adi kavi nannaya University	11	236
4	Acharya Nagarjuna University	5	121
5	Jawaharlal Nehru Technological University, Anantapuram.	26	701
6	Krishna University	7	47
7	Jawaharlal Nehru Technological University, Kakinada	27	558
8	Rayalaseema University	3	100
9	Sri Padmavathi Mahila Viswa Vidyalayam	2	38
10	Yogi Vema University	9	105
11	Sri Venkateswara University	7	80
12	Dravidian University	2	33
Grand Total			2,428

### Conclusion:

The Citizen Survey stands as a testament to the active engagement and participation of students from various universities in learning research methodology, survey techniques and using related ITC tools and software. This helps them to emulate the learnt concepts during their academic research activities. The capacity building and sharing of experience among their peers creates an research environment and improves social consciousness. The enthusiastic response from Jawaharlal Nehru Technological University, Ananthapuramu (JNTUA), Jawaharlal Nehru Technological University, Kakinada (JNTUK), Vikrama

Simhapuri University, Adi kavi nannaya University showcase a collective commitment to civic responsibility and awareness.

The findings of the Citizen Survey was analysed by CPR team and submitted to the Govt of AP. The outcomes can be utilized to understand the perceptions of spectrum of population on various implemented schemes by the Govt and effectiveness of targeted strategies towards enhancement in education, economic and livelihood oriented development activities. It also promotes a sense of responsibility among the students towards the Community Development. The collaborative spirit demonstrated through this survey underscores the importance of involving the student community in future of society, reinforcing the notion that a well-informed and engaged youth in capacity building a resilient and responsive civic environment.